

ROE Visual Concludes Memorable Participation at InfoComm 2022 Showcasing the Newest LED Technology for AV Integration

Chatsworth, USA (June 2022) – Wrapping up another fruitful trade show of the season, The ROE Visual team has returned from Las Vegas following the long-awaited InfoComm show. ROE Visual showcased an array of its latest LED products on the show floor, including solutions for film, live events, broadcast, indoor and outdoor fixed installations, and more.

After two years, ROE Visual finally returned to the InfoComm Show this June. Historically, the show provides the opportunity for visitors to experience the latest techniques and innovations in comprehensive audiovisual solutions. Exhibitors range from affiliate providers to key players in the AV space, making the show a memorable one for all.

Delighted to be back at InfoComm 2022, ROE Visual created a striking booth design that showcased various applications and LED series. The large wall at the back was composed of 250+ film-grade Black Pearl BP2V2 panels, which demonstrated both the brilliant performance of the product and possibilities in virtual production. The newly-launched rental products, Graphite and Carbon MarkII, were set on both sides, offering a lightweight, yet solid solution. In addition, the wall presented all of ROE's fixed installation products like the newly-launched Opal series.

Accounting for all of the LED products presented, the ROE Visual booth enabled attendees to quickly find various LED solutions, ranging from virtual production solutions to rental products for touring and events. During its three-day run, the booth received many compliments and interest for its innovative LED panels and stunning visual effects.

"After a long wait, it was rewarding that the ROE Visual team was back on the show floor reconnecting with our friends at InfoComm 2022. This year, our team built a fantastic setup with an impressive LED wall that complemented our newest innovations: Opal, Graphite, and Carbon MarkII. We received lots of positive feedback and fully appreciate the interest from attendees." states Frank Montero, Managing Director for ROE Visual US, "We are looking forward to seeing their amazing use in coming projects."

Thanks to everyone for the incredible participation at this year's show. ROE Visual will continue bringing the optimal display solutions at [upcoming events](#) around the globe. The team hopes to continue to connect with all partners, clients, and friends face-to-face in the future.

Products Featured at InfoComm 2022:

Opal LED Platform: [Opal](#) is a new product series for AV Integration, aiming to provide designers and clients with a creative and versatile LED platform that accommodates indoor

and outdoor applications. Opal delivers a stunning visual display that feeds the desire to create, facilitating imaginative and extraordinary designs.

Graphite: The new product offers a durable yet lightweight LED solution that provides quick installation through its intuitive smart-lock system. [Graphite](#) is ideal for building large LED walls and ceilings fast and efficiently.

Carbon MKII: The launch of the [Carbon MarkII](#) series supplies a new lightweight LED solution for the outdoor rental market, offering a thin, yet solid structure. Carbon MKII is ideal for building large LED walls and ceilings for outdoor concerts or events.

Black Pearl BP2V2: The [BP2V2](#) offers the trusted performance of the Black Pearl BP2 in an updated version with high-speed components and true-to-content color representation. It results in an identical, perfect on-camera performance as the BP2, adding a vastly improved camera setup and handling. Its in-camera performance is unrivaled, ideal for film applications.

Black Marble BM4: The Red Dot award-winning [Black Marble LED floor panel](#) brings creativity to your feet. Available with a high-contrast glass, matte, or mirror finish, these floor panels are suited for a wide range of creative uses.